

**What is claimed is:**

1. A method for purchase verification, comprising the acts of:  
receiving at a server a first message from a computer system, the first message  
including a service tag, the service tag identifying the computer system;  
determining at the server if the service tag is valid; and  
generating a second message from the server, the second message authorizing  
providing a benefit if the service tag is determined to be valid.

2. The method as recited in claim 1, wherein the server includes a processor  
coupled to a memory, further comprising the act of:  
invalidating the service tag after generating the second message.

3. The method as recited in claim 1, wherein the first message includes a product  
code.

4. A method for purchase verification, comprising the acts of:  
generating a service tag that identifies a computer system, the computer system  
including a processor coupled to a memory;  
storing the service tag in the memory at assembly of the computer system;  
receiving a message at a server sent from the computer system, the message including  
the service tag;  
verifying that the service tag value as received matches a service tag value stored in  
the server; and  
authorizing receipt of a benefit if the received service tag matches.

5. The method as recited in claim 4, wherein the service tag is stored as part of  
the computer system basic input/output operating system.

6. The method as recited in claim 4, further comprising the act of:  
generating a second message, the message authorizing a purchaser to receive the  
benefit, if the service tag matches.

7. The method as recited in claim 5, wherein the benefit is Internet Service  
Provider service.

1 8. A method for purchase verification of a benefit, comprising the acts of:  
 2 receiving a first message at a first server, the first message being sent from a computer  
 3 system, the first message including a service tag;  
 4 transmitting a second message from the first server to a second server, the second  
 5 server attempting to verify the validity of the service tag; and  
 6 transmitting from the second server a third message to the first server, the third  
 7 message allowing access to the benefit.

1 9. The method as recited in claim 8, wherein the first message includes a product  
 2 code.

1 10. The method as recited in claim 8, further comprising the act of:  
 2 invalidating the service tag on the second server.

1 11. A system in a computer system for purchase verification, the computer system  
 2 including a processor, the system comprising:  
 3 a non-volatile computer readable memory, the non-volatile computer readable  
 4 memory including:  
 5 instructions, executable on the processor, configured to store a service  
 6 tag installed upon assembly of the computer system, the service  
 7 tag identifying the computer system; and  
 8 instructions, executable on the processor, configured to send the  
 9 service tag to a remote server.

1 12. The system as recited in claim 11, further comprising:  
 2 instructions, executable on the processor, configured to store a product code, the  
 3 product code identifying a benefit.

1 13. The system as recited in claim 11, further comprising:  
 2 instructions, executed on the processor, configured to communicate with a remote  
 3 server, the server having the ability to verify the service tag.

1 14. A system for purchase verification, the system being on a server platform, the  
 2 server operated by a service provider, the server configured to communicate with a purchased

3 computer system, the server including a processor and a memory, the server platform  
4 configured to communicate with a remote computer system, the system comprising:

5 a non-volatile computer readable memory, the non-volatile computer readable  
6 memory storing:

7 a database, the database including a set of valid service tags; and  
8 instructions, executable on the processor, configured to receive a message, the  
9 message including a service tag.

1 15. The system as recited in claim 14, further comprising:  
2 instructions, executable on the processor, configured to receive a message, the  
3 message including a product code.

1 16. The system as recited in claim 15, further comprising:  
2 instructions, executable on the processor, configured to authorize a purchaser to  
3 receive a benefit.

1 17. The system as recited in claim 14, further comprising:  
2 instructions executable on the processor, configured to verify the service tag, wherein  
3 the instructions to verify the service tag further comprise:  
4 instructions to receive the service tag from the computer system;  
5 instructions to recall the service tag stored in the server; and  
6 instructions to compare the service tag received from the computer  
7 system to the service tag recalled from the server to determine  
8 if the service tag received from the computer system matches  
9 the service tag recalled from the server.

1 18. The system as recited in claim 17, further comprising:  
2 instructions, executable on the processor, configured to authorize a purchaser to  
3 receive a benefit if the service tag received from the computer system matches  
4 the service tag recalled from the server.

1 19. The system recited in claim 17, further comprising:  
2 instructions, executable on the processor, configured to establish an internet service  
3 provider service account if the service tag received from a computer system  
4 matches the service tag recalled from the server.

- 1           20.    The computer system as recited in claim 17, further comprising:
- 2           instructions, executable on the processor, configured to invalidate the service tag
- 3           stored in the memory of the server.